



SPONSORSHIP LETTER

The Palm Beach Baseball League operates amateur baseball leagues in Palm Beach County, with over 300 players, managers, and umpires. We are operated by The Salley Foundation (a 501(c)(3) non-profit organization) which is owned and operated by David Salley, our league president. Our League offers fun, affordable community baseball programs with competition in advanced and intermediate skill levels for various ages. Our league plays under a common set of rules designed to organize amateur baseball into consistent, fairly run, and responsible adult baseball. Our league provides the chance to play the game we all love again.

The person presenting this letter to you believes in our league and its goals and is seeking sponsorship assistance to provide baseballs, uniforms, equipment, and umpire fees for their team. Your sponsorship assistance will go a long way toward helping these participants play the game of baseball. In return for your sponsorship help our participants, their families, and friends will have the opportunity to patronize your business. The following are suggested tax deductible sponsorship tiers and what they can provide:

- ★ **Season Sponsorship** – This will cover all fees associated with playing one season.
Range = \$4,500 - \$5,000)
- ★ **League Sponsorship** – This will cover league and umpire fees.
Range \$3,200 - \$4,000
- ★ **Team Sponsorship** – This will cover one seasons league fee.
Range = \$2,000 - \$2,500.
- ★ **Player Sponsorship** – This will cover the cost of a player for one season.
Range = \$150 - \$375
- ★ **Advertising opportunities** – Please contact us to discuss various advertising packages.

The Palm Beach Baseball league, its players, and their families tend to be a very tight-knit group. History and experience has shown that they support and promote those who back our league. I will be happy to discuss with you the many ways in which you can help your business by helping our teams with your much-needed sponsorship assistance. Thank you for allowing me to inform you about Palm Beach Baseball. Checks can be made directly to the non-profit organization The Salley Foundation.

Thanks for your interest,

David Salley
League President
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- ★ All Contributions are irrevocable and must be made in U.S. dollars and cannot be by money order or cashier's check.
- ★ All contributions greater than \$250, from individuals and corporations, will be issued a U.S. charitable tax receipt.